



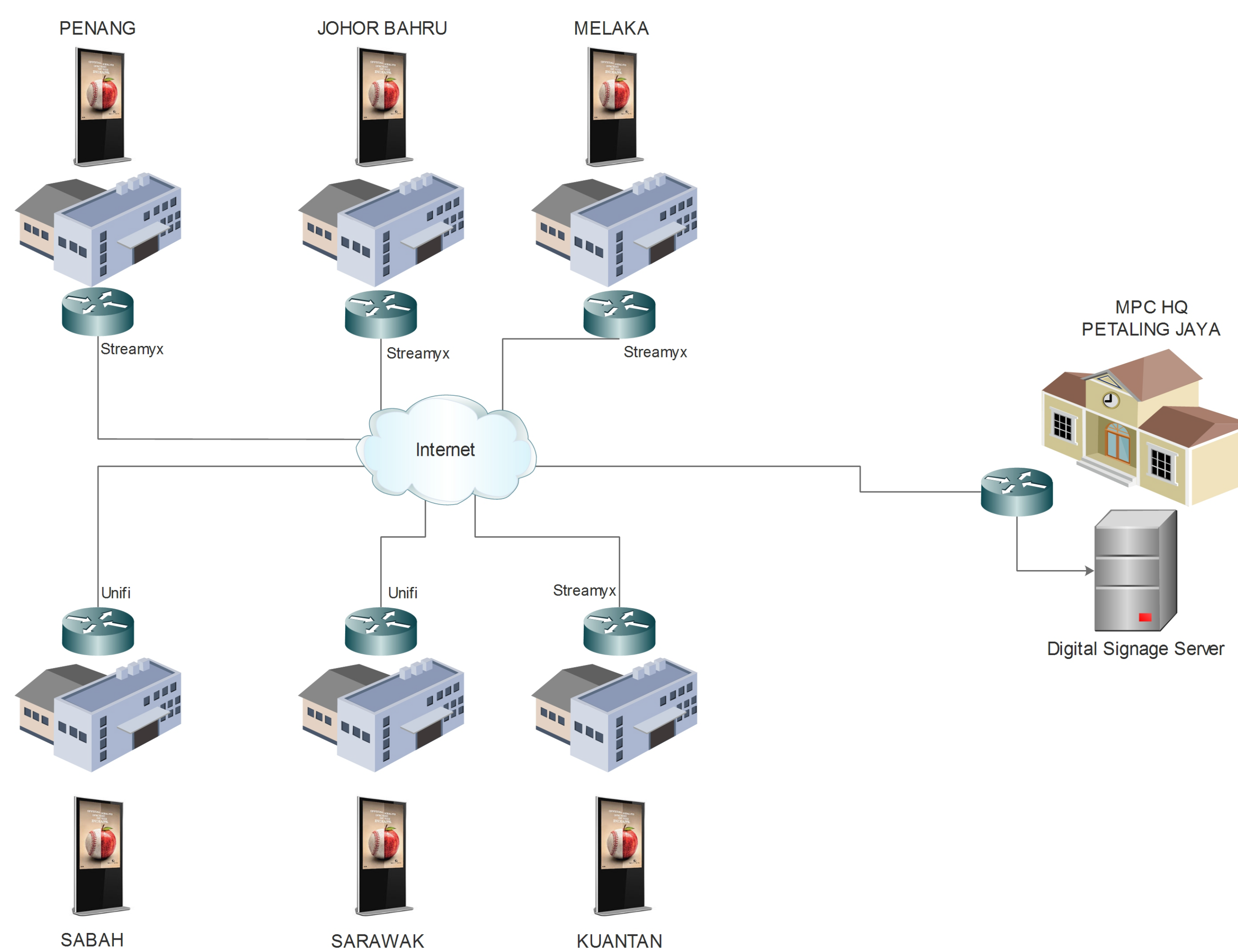
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Digital Signage



Malaysia Productivity Corporation (MPC)

Digital Signage Centralization at Malaysia Productivity Corporation



Customer pain point

- ▶ To find solution to enable digital signage installation nation wide
- ▶ Difficulties to broadcast message and manage content to various site office
- ▶ To keep digital signage content up to date and synchronize with Head Office
- ▶ To plan campaign or advertisement eg. CEO message or special announcement

Solutions

- ▶ Digital signage nationwide Installations, consultations and inter-networking configuration including video, image, information consolidation for centralised information management
- ▶ Provided demo and training for staff
- ▶ Commissioned wireless digital signage
- ▶ Digital signage server installation uplink with branch